



***Estavayer-le-Lac  
The City of the Rose  
celebrates its symbol  
in 2019***

Estavayer-le-Lac, the city of the rose honors its symbol again in 2019!

The Festival dedicated to the most ancient of flowers announces its fourth edition in Estavayer-le-Lac. Dozens of varieties of roses will be displayed in the streets of the old town on June 14-15-16, 2019.

Emblem of gardeners and lovers, the rose is the queen of flowers. The city of Estavayer-le-Lac, with its beautiful medieval streets, is proud to have had this symbol on its crest for centuries. After the success of the festivals in 2013, 2015 and 2017, each with more than 15,000 visitors, the fourth tollfree Festival will again organize flowerbeds, rose beds, concerts and entertainment. The host of honor will be the municipality of Düringen, with three roses in its coat of arms.

Admission is free!

With our historical bond to the rose, that it is natural that Estavayer-le-Lac should be the first to organized a Rose Festival in French-speaking Switzerland," says Dr. Michel Zadory, Chairman of the Organizing Committee. The idea of the event was conceived when the authorities of Estavayer-le-Lac visited Bischofszell (TG) in June 2011, a city that organizes an annual festival dedicated to the rose.

A pleasure the eyes and taste buds!

The aim of the Rose Festival is to bring the diverse varieties of roses to the attention of the general public. Exhibitions, thematic conferences, a rose market and workshops are planned around the Castle and in the streets of the old town. Visitors can taste unusual products (pastries, chocolates, syrups, sherbets, jams) and discover floral arrangements, cosmetic products and perfumes. Concerts, storytelling and a crafts market will enhance the event. "The rose is present in a multitude of products and we would like to introduce these products and this symbol to the greatest extent we can." explains Michel Zadory.

Prizes will be awarded for the most beautiful floral massifs, created by the 12 landscapers of the Broye district.

Floral competition

The Organizing Committee will repeat for the 7th time, the competition of the most beautiful balcony and window display. The city of Estavayer-le-Lac will attribute a prize for the best arrangement.

Patronage

The Festival of roses enjoys the patronage of the municipality of Estavayer-le-Lac, the World Federation of Roses Societies, the Fribourg Union of tourism and the Tourist Office of Estavayer-le-Lac-Payerne. In addition, it is sponsored by the French Society of Friends of Roses and the prestigious World Federation of Rose Societies.

The City of the Rose

All year around, the gardeners of Estavayer-le-Lac care for the 4,000 rose plants that adorn the city. In 1992, the French Society of Friends of roses offered 79 flowerbeds and a Pergola of 31 climbing roses along the road to the lake. In 2005, a commemorative flowerbed, in honor of Thérèse Meyer, former Syndic and President of the National Council in 2005, was created. A second flowerbed was planted to celebrate the Jubilee of the firm Estavayer Lait SA, with the rose ELSA – Huber.

At each edition of the Festival, a bed of roses has been offered to the city of Estavayer-le-Lac. The generous donors were: in 2013 it was the HIB, in 2015 the Club Service Zonta and in 2017 the lion's Club, which. This year it will be Gefiswiss. In addition, we will baptize a new rose, "Château de Chenaux". A white rose. Its breeder is M. Alain Meiland.

## Musical productions

The streets of the old town will resonate with the sounds of brass bands and choral music on Saturdays and Sundays.

The festivities will open on Friday night with a jazz concert. Saturday evening, we will have the privilege of hosting the Chamber Orchestra of Fribourg, in the majestic setting of Château de Chenaux. Sunday evening, we will enjoy the Orchesterverein of Düringen.

Allow yourself to succumb to the charm of the Queen of flowers. Don't miss this addition of the Rose Festival in Estavayer-le-Lac on June 14-15-16, 2019

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The Festival of Roses is sponsored by:

